



Chamber Member Benefits

Direct Benefits

- Chamber Plaque
- Chamber Newsletter
- Ribbon Cutting Event
- Newspaper Photos
- Chamber Newsletter Recognition
- Face Book & Twitter Recognition
- Free use of Chamber Community Room
- Business Referrals
- Free Chamber Directory Listing
- Free Access to Chamber Mailing List
- Use of Chamber's Bulk Mail Permit
- Exclusive Advertising Opportunities
- Connections
- Chamber Event Notifications
- Sponsorship Opportunities
- Discounts on Chamber Events & Programs
- Community Updates
- Promotional Materials Distributed At the Chamber

Indirect Benefits

- Business & Economic Development
 - Leadership Duncan Program
 - Cooperate with & Support DAEDF
 - Shop Duncan Program
 - Chamber Bucks Program
- Leadership Development
 - Leadership Duncan Class
 - Committee/Task Force Member
 - Committee/Task Force Chairman
 - Board of Directors Member
 - Executive Committee Officer
- Tourism
 - Cooperate with & Support DCVB
 - Citizens Advisory Council Position
- Legislative Advocacy
 - Access to legislators
 - Take positions on business issues
 - Community updates
 - Survey Membership
- Educational Opportunities
 - Customer Service Seminar
 - Small Business Forums
 - Referrals to other members
 - Leadership Duncan Class
 - Community Issue Forums
- Quality of Life Improvement
 - Award Recognition
 - Beautification
 - Business Incubator
 - Drug Free Community
 - DuncanCalendar.com
 - From 3 local hospitals to 1 regional
 - Formed group that brought Simmons Center to Duncan
 - Retail Development
 - Pathways to a Healthy Stephens County
 - Heritage Trails

TOP TEN REASONS TO BE A CHAMBER MEMBER

1. **Business referrals**
2. **Business promotion**
3. **Community engagement**
4. **Increased visibility**
5. **Expand networking opportunities**
6. **Enhanced credibility**
7. **Leadership opportunities**
8. **Support area economic development**
9. **Advertise in Chamber publications**
10. **Legislative advocacy**

Business referrals

- Chamber office receives more than **500** calls and visitors each month.
- Only Chamber members are referred

Business promotion and support

- Ribbon cuttings for new members, grand openings, and members' special events.
- Free photo coverage of ribbon cuttings
- Free listing in Chamber Community Profile with **3,000** copies being distributed by The City of Duncan, Duncan Tourism and the Chamber
- Recognition in Chamber newsletter
- Discounts on chamber events
- Access to Chamber mailing list of over **1,000** member representatives
- Use of Chamber bulk mailing permit
- Speak at the Community Breakfast

Increased visibility

- Community profile listing
- Chamber Plaque
- Participation on committees
- Event attendance
- Sponsor an event

Expand networking opportunities

- Attend Chamber events
- Join a Committee

Enhanced credibility

- Association with business professionals

Leadership opportunities

- Serve on a committee
- Apply for Leadership Duncan
- Be a presenter at an event

Support economic development

- Work with the Business Development Division
- Stay informed on legislative issues

Advertise in Chamber publications

- Community Profile & Business Directory
- Sports Calendar
- Chamber Newsletter

Legislative advocacy

- Access to elected representatives
- Legislative updates